

CALENDAR OF EVENTS 2025



EDB
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INTERNATIONAL - TRADE FAIRS AND EXHIBITIONS

Period 2025	Event	Product	Country/Venue	Div.
February 11 th -14 th	Biofach 2025	Organic Food and Ingredient	Nuremberg, Germany	EAD
February 17 th – 21 th	Gulfood 2025	Food & Beverage	Dubai, UAE	EAD
March 17 th -19 th	International Food & Drink Event 2025	Food & Beverage	London, UK	MDD
April 13 th - October 13 th	EXPO Japan 2025	Multi Products	Osaka, Japan	MDD
April 21 st – 25 th	Japan IT Week Spring under the JICA Project	ICT	Japan	ESD
April 27 th -30 th	Hong Kong Gift & Lifestyle Fair 2025	Gift & Lifestyle	Hong Kong	IPD
April 29 th – May 1 st	SIAL Canada 2025	Food & Beverage	Toronto, Canada	MDD
May 6 th – 8 th	Seafood Expo Global	Seafood	Spain	EAD
May 12 th – 13 th	NOPEX	Organic & Natural Products	London, UK	EAD (NOCU)
May 27 th – 31 st	Sri Lanka Country Pavilion at “Thaifex-Anuga Asia 2025	Food and Beverages	Bangkok, Thailand	RDD
June 10 th – 13 th	Seoul Food & Hotel Show 2025	Food & Beverage	Seoul, South Korea	MDD
June 11 th – 14 th	ProPak Asia (The 31 st International Processing and Packaging Exhibition for Asia)	Packaging	Bangkok, Thailand	TF&TI (NPC)
June 17 th -19 th	Middle East Rubber & Tyre Expo 2025	Rubber Products	Dubai	IPD
July	China International Small & Medium Enterprises Fair (CISMEF)	Multi Products	Guangzhou, China	RDD
August 1 st -5 th	India International Jewellery Show Premier 2025	Gem & Jewellery	India	IPD
September 21 st – 24 th	Foodex Saudi 2025	Food & Beverage	Riyadh, Saudi Arabia	MDD
September	Hotel Asia 2025	Multi Products	Maldives	RDD

October 4 th – 8 th	Anuga	Food & Beverage	Cologne, Germany	EAD
October	Beauty World Dubai	Herbal, Ayurveda & Cosmetic	Dubai, UAE	EAD
November 5 th -10 th	8 th China International Import Expo 2025	Multi products	Shanghai, China	MDD
November 18 th – 21 st	Sri Lanka Pavilion at Productronica Germany Trade fair	Electronic & Electrical Sector	Germany	ESD
November	Organic & Natural	Organic & Natural Products	Dubai, UAE	EAD (NOCU)

INTERNATIONAL – AWARENESS PROGRAMS, PROMOTIONAL & MARKET EXPOSURE PROGRAMS, BUYER-SELLER MEETINGS AND PRODUCT DISPLAYS

Period 2025	Event	Product	Country/ Venue	Div.
February 10 th -14 th	Market Exposure & Capacity Building Programme parallel to the BIOFACH	Organic Food and Beverages	Nuremburg, Germany	RDD
February 3 rd Week	Webinar to Promote Sri Lanka as a Logistics Hub (Sri Lanka Logistics Industry & Vietnam Logistics Association)	Logistics	Online	ESD
April 01 st – 06 th	Technical Exposure Programme and SME product display parallel to “Style Bangkok 2025”, Thailand.	Life Style, Gift and Handicrafts Products	Bangkok, Thailand	RDD
May 6 th	North America Business Linkage Awareness Session	ICT	Webinar (online)	ESD
May	Awareness Programme	Herbal, Ayurveda & Cosmetic	South Korea	EAD
May 20 th – 23 th	Exposure visit to Interzum 2025	Wood & Wood Based Products	Cologne, Germany	IPD
May 20 th – 23 rd	Exposure Visit to International Die Casting Industry Exhibition in China	Light Engineering & Automobile	China	IPD
July 27 th - August 2 nd	An Exporter Forum cum mini exhibition	Electronic & Electrical Sector	Singapore	ESD
August	Study Sri Lanka Road Show and Brand Communication Campaign	Education	Kathmandu, Nepal	ESD
September	Technology upgradation and exposure visit to China International Sewing Machinery & Accessories Show (CISMA)	Apparel and Textile	China	IPD
September	Exposure visit to Japan parallel to Expo Japan 2025	Mineral	Japan	IPD
September	Inward Missions	Apparel and Textile	Japan, India & Middle East	IPD
3 rd Quarter	Outward Delegate	Spices	China	EAD
3 rd Quarter	Inward Mission – South Korea	Seafood & Coconut	Sri Lanka	EAD
November	Outward Business Promotion Mission	Construction	Mumbai	ESD

LOCAL - TRADE FAIRS AND EXHIBITIONS

Period 2025	Event	Product	Venue	Div.
January 4 th – 6 th	FACETS Gems & Jewellery Show	Gem & Jewellery	Cinnamon Grand, Colombo	IPD
January 8 th – 10 th	Gem Sri Lanka 2025	Gem & Jewellery	Cinnamon Benthot Beach Hotel	IPD
February 6 th – 9 th	Footwear & Leather Fair 2025	Footwear & Leather	BMICH, Colombo	TF&TI & IPD
February	Jaffna International Trade Fair	All Product Sectors	Muttavely Ground, Jaffna	RDD (NPO)
June	Gem City - Rathnapura	Gem & Jewellery	TBD	IPD
August	Complast Rubber Expo 2025	Rubber Products	BMICH, Colombo	IPD & TF&TI
August	Profood Propack	Food & Packaging	Colombo	TF&TI & EAD (NOCU)
October 16 th	Marine Summit 2025	Marine & Offshore Services	Colombo	ESD
October	Lankapack 2025	Packaging	Colombo	TF&TI (NPC)
December	Jewels	Gem & Jewellery	TBD	IPD

LOCAL - AWARENESS PROGRAMMES, SEMINARS AND B2B MEETINGS

Period 2025	Event	Product	Venue	Div.
January	Awareness Program on Organic Agriculture	Organic Agriculture and Food & Beverages	Jaffna	RDD (NPO) & EAD (NOCU)
January 10 th	Workshop on utilizing AI for SMEs to access export market	ICT	EDB Kandy Provincial Office	RDD (CPO) & ESD
February	Regional Awareness Creation Forum	Multi Products	Batticaloa	RDD
February	Awareness Programme on Export & Import Procedures	All product sectors	Matara	RDD (SPO)
March 5 th	How to accelerate export business through AI	ICT	EDB Head Office	ESD
March	Regional Awareness Creation Forum	Multi Products	Kurunegala	RDD
March	Awareness Programme on Export Pricing & Costing	All product sectors	Matara	RDD (SPO)
March	Export Navigator-Export Market Pitching Program	All Product Sector	Vavuniya	RDD (NPO)
1st Quarter	Meeting on Regional Exporters Networking Arm	All products	Kurunegala	RDD (NWPO)
1st Quarter	Workshop on Export Procedure	All products	EDB Kandy Office	RDD (CPO)
1st Quarter	Awareness Programme on Sustainability	All Products	EDB Head Office	TF&TI
1st Quarter	Awareness Programme on Exportation of Gem & Jewellery	Gem & Jewellery	EDB Head Office	TF&TI

1st Quarter	Awareness Programme on Product-Specific Packaging for Spices	Packaging	EDB Head Office	TF&TI (NPC)
April	Hand Soldering Training Session & Electro Static Discharge Awareness Program with the assistance of IPC India and SLEEMEA	Electronic & Electrical Sector	Colombo	ESD
April	Study Sri Lanka Brand Launch and Education Forum	Education	Colombo	ESD
April - June	Awareness Seminars on Smart Solutions for Agriculture & Aquaculture Exporters – Regional programmes	Electronic & Electrical Sector	Kurunagala, Kandy, Matara	ESD
May	Awareness Programme on Export Packaging & Labelling	All product sectors	Matara	RDD (SPO)
May	Regional Enterprise Forum	All Products Sector	Kilinochchi	RDD (NPO)
June	Regional Awareness Creation Forum	Multi Products	Colombo	RDD
June	Global market-guide to exports	All Products	Mannar	RDD (NPO)
July	Awareness Programme on Digital Marketing and Social Media Promotion	All product sectors	Matara	RDD (SPO)
2nd Quarter	Awareness session on proper Marketing and Branding strategies for SME exporters including export ready SMEs	Multi products	Colombo	MDD
2nd Quarter	Meeting on Regional Export Networking Arm	All products	TBD	RDD (CPO)
2nd Quarter	Awareness Programme on Fairtrade certification	All products	TBD	RDD (CPO) & EAD

2nd Quarter	Awareness Programme on Organic Certification	Agricultural products	TBD	RDD (CPO) & EAD
2nd Quarter	Awareness programme under Sri Lanka Export Excellence Initiative 2025 Expo Navigator	All products	TBD	RDD (CPO)
2nd Quarter	Workshop on Utilizing AI by SMEs to Access Export Market	All products	Kurunegala	RDD (NWPO)
2nd Quarter	Awareness Programme on Financial & Risk Management	All Products	EDB Head Office	TF&TI
2nd Quarter	Awareness Programme on Exportation of Processed Food	Processed Food	EDB Head Office	TF&TI
2nd Quarter	Awareness Programme on Product-Specific Packaging for Food & Beverages	Packaging	EDB Head Office	TF&TI (NPC)
August	Global market-guide to exports	All Products Sector	Mullaitivu	RDD (NPO)
August	Online Awareness seminar with an expert from the USA - FDA registration & new market regulations	Multi products	Online	MDD
August 8 th	How to transform export business through AI	ICT	EDB Southern Provincial Office	ESD
3rd Quarter	Seminar series on Thailand Free Trade Agreement (FTA)	Multi products	Kurunegala & Jaffna	MDD
3 rd Quarter	Awareness Program on Fair Trade	Agriculture	TBD	EAD
3rd Quarter	Workshop on Export Packaging	All products	EDB Kandy office	RDD (CPO)
3rd Quarter	Product/Design Development Programme for recycle paper manufacturing society in Haguranketha	Recycle paper	Haguranketha	RDD (CPO)

3rd Quarter	Product / Design Development Programme for Batik for women entrepreneurs	Batik	Dehiowita	RDD (CPO)
3rd Quarter	Seminar on Export Process & Export Market opportunities	All products	Puttalam	RDD (NWPO)
3rd Quarter	Awareness Program	Herbal, Ayurveda & Cosmetic	Colombo	EAD
3rd Quarter	Awareness Program	Organic Products	TBD	EAD (NOCU)
3rd Quarter	Awareness Programme on Market Trends	All Products	EDB Head Office	TF&TI
3rd Quarter	Awareness Programme on Exportation of ICT Services	ICT	EDB Head Office	TF&TI
3rd Quarter	Awareness Programme on Product-Specific Packaging for Fruits and Vegetables	Packaging	EDB Head Office	TF&TI (NPC)
3rd Quarter	Awareness Programme on Product-Specific Packaging for Coconut Based Products	Packaging	EDB Head Office	TF&TI (NPC)
September	Awareness Programme on Organic Agriculture and Certification	Agriculture sector	Matara	RDD (SPO)
October	Product/system certification (GMP & ISO)for export market development	Spices, dehydrated foods	Jaffna	RDD (NPO)
November	Awareness programme on Export Market Opportunities & Requirements and Global Trends	All product sectors	Matara	RDD (SPO)
November	Digital market presence for the export market	All Products Sector	Mullaitivu	RDD (NPO)
December	Awareness Programme for fruits & Vegetables value addition	Fruit & Vegetable/ Fruit & beverages / Spice	Jaffna	RDD (NPO)
4th Quarter	Awareness Programs	Herbal, Ayurveda & Cosmetic	Kandy	EAD
4th Quarter	Awareness Programs	Organic Products	TBD	EAD (NOCU)
4th Quarter	Workshop on Export Pricing & Costing	All products	EDB Kandy Office	RDD (CPO)
4th Quarter	Seminar on Export Process & Export Market opportunities	All products	Anuradhapura	RDD (NWPO)

4th Quarter	Awareness Programme on Compliances	All Products	EDB Head Office	TF&TI
4th Quarter	Awareness Programme on Logistic Services	Logistics	EDB Head Office	TF&TI
4th Quarter	Awareness Programme on Product-Specific Packaging for Handicrafts	Packaging	EDB Head Office	TF&TI (NPC)

EXPORTERS' FORUMS

Period 2025	Event	Venue	Div.
March	25 th Exporters' Forum	Head Office - EDB	TF&TI
June	26 th Exporters' Forum	Head Office - EDB	TF&TI
September	27 th Exporters' Forum	Head Office - EDB	TF&TI
December	28 th Exporters' Forum	Head Office - EDB	TF&TI

NETWORKING SESSIONS

Period 2025	Event	Venue	Div.
February	1 st Networking Session	Head Office - EDB	TF&TI
2 nd Quarter	2 nd Networking Session	Head Office - EDB	TF&TI
3 rd Quarter	3 rd Networking Session	Head Office - EDB	TF&TI
4 th Quarter	4 th Networking Session	Head Office - EDB	TF&TI

TRAINING COURSES

Period 2025	Event	Venue	Div.
January 18 th – March 08 th	168 th Certificate Course on Import & Export Procedure	Virtual & Head Office - EDB	TF&TI
March - May	96 th Certificate Course on Operational Aspects of International Trade	Virtual & Head Office - EDB	TF&TI
June 14 th – August 2 nd	169 th Certificate Course on Import & Export Procedure	Virtual & Head Office - EDB	TF&TI
September - November	97 th Certificate Course on Operational Aspects of International Trade	Virtual & Head Office - EDB	TF&TI
October 18 th – December 6 th	170 th Certificate Course on Import & Export Procedure	Virtual & Head Office - EDB	TF&TI